



ZEE MEDIA SERVICES LIMITED

RATE CARD

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CLOSET DRAMA SERIES

AVAILABLE FOR LICENSING ONLY

Closets TV Drama Series is a pan African TV series shot in South Africa. The series parades top Nollywood and South African Stars. It has shown on Ebony Life TV on DSTV platform and StarTimes. It is currently showing on Joy TV Ghana and a host of other platforms. It is available for licensing.

Closet TV Drama Series is a story of the immeasurable power and greed of a Nigerian woman whose late husband started a successful business with her that is unknown to many.



CLOSET DRAMA SERIES

AVAILABLE FOR LICENSING ONLY

SYNOPSIS

The death of her husband has awakened a new enemy within the huge family. The woman's greed and quest for power knows no bound. She is willing to do all it takes to keep every part of the wealth to herself and her bi-polar daughter without minding who gets hurt along the way or their legitimate claims.

In her journey trying to eliminate competition for her husband's will, new profound secrets her late husband kept from her, threaten her survival and the continuous existence of the MACAULAYS.



IN MY CLOSET DRAMA SERIES

SYNOPSIS

In My Closet Drama Series is an exciting television drama series that reveals the secrets in society and exposes uncomfortable truths in our culture. Every season offers a unique perspective on society, spiced with gripping drama and nail biting suspense. Recent successful seasons include In My Closet: Silent Tears featuring Roxy Antak which tackles the complexities of domestic violence and In My Closet: The Unveiling featuring Patrick Doyle which takes an honest peak behind the workings of a corrupted office. The series airs nationwide and is available on DSTV, GOTV and PlayTV.

IN MY CLOSET: THE BRIEF

In the latest installment of In My Closet, two forces collide when Flora (Chisom Okoye) and Jason (Aaron Sunday), both spearheading two rivaling advertising agencies in fierce unhealthy competition get selected to pitch for a major client. This creates a storm of events that unearths dark secrets that tests the very fabric of both families and businesses.



IN MY CLOSET DRAMA SERIES

INTRA-PROGRAMME ADVERT RATES

SYNDICATED STATIONS						
STATION	TIME BELT	TIME	15 SECS (N)	30 SECS (N)	45 SECS (N)	60 SECS (N)
NTA NETWORK	FRIDAY	8:05PM - 8:30PM	508,750	602,500	645,000	750,000
STV NETWORK (LAGOS, ABUJA, PH, JOS, BENIN, YENEGOA) DSTV CH 252 & GOTV CH 192 PLAY TV CH 804	WEDNESDAY	5:30PM-6:00PM	395,000	470,000	495,000	600,000
BCOS, IBADAN	SATURDAY	6:00PM-6:30PM	85,000	92,950	95,500	100,000
RSTV, PORTHARCOURT	SATURDAY	2:00PM-2:30PM	85,000	92,950	95,500	100,000
ESBS, ENUGU	FRIDAY	6:30PM-7:00PM	85,000	92,950	95,500	100,000
ITV, BENIN	SATURDAY	12:30PM-1:00PM	99,250	109,000	139,250	149,800
NTA, JOS	WEDNESDAY	5:30PM-6:00PM	85,000	92,950	95,500	100,000
PRTV, JOS	MONDAY	5:30PM-6:00PM	85,000	92,950	95,500	100,000
CRBC, CALABAR	MONDAY	6:30PM-7:00PM	85,000	92,950	95,500	100,000
BCA, UMUAHIA	TUESDAY	6:30PM-7:00PM	85,000	92,950	95,500	100,000
ABS, ONITSHA	FRIDAY	8:30PM-9:00PM	85,000	92,950	95,500	100,000
EBBC, ABALAKI	SUNDAY	7:00PM-7:30PM	75,000	82,950	85,000	90,000
GLORYLAND TV, BAYELSA	SUNDAY	5:00PM-5:30PM	75,000	82,950	85,000	90,000
NSTV, MINNA	SUNDAY	4:00PM-4:30PM	75,000	82,950	85,000	90,000
OGTV ABEOKUTA, DSTV CH 260	THURSDAY	7:30PM-8:00PM	99,250	109,000	139,250	149,800



IN MY CLOSET DRAMA SERIES

INTRA-PROGRAMME ADVERT RATES

10 STATIONS SYNDICATION RATE

15 SECS TVC	N1,300,000
30 SECS TVC	N1,900,000
45 SECS TVC	N2,250,000
60 SECS TVC	N2,600,000

SEGMENT SPONSORSHIP

LAST TIME ON "IN MY CLOSET"	N750,000
NEXT TIME ON "IN MY CLOSET"	N750,000

OTHERS

LOGO FLASH / SQUEEZE BACK	N100,000 PER STATION
SCROLL MESSAGE	N150,000 PER STATION
PRODUCT DISPLAY	N550,000 PER EPISODE
PRODUCT ENDORSEMENT	N650,000 PER EPISODE



ZEE ZONE TV SHOW

PROGRAMME SYNOPSIS

Zee Zone TV Show is a weekly music, entertainment and information show created by the astute and versatile media guru, Mrs. Anita Akpezi Agarry-Oke. The show is unlike any other music TV show because of the versatility and uniqueness of its rich segments. Each segment was thoughtfully put together for the pleasure of our viewers as described below;

- **Started from the bottom:** This segment centers on the life and struggles of a celebrity (entertainers, musicians, actors, DJs, photographers, video directors) during his/her humble little beginning and how they gradually rose from nothing into all that they are today in their respective lines of work. Throwback pictures, videos and a history of how they were as compared to how they are now used to tell and portray it all.
- **The 'Depictometer'** – The essence of a music video is to depict the lyrics of a song and do a better job at passing the message/concept of the song as much as it can than the audio version of that particular song, however, some of these Nigerian music videos do not go the extra mile in ensuring that a major part of the lyrics of the song are clearly depicted, while some are able to depict the content of the lyrics quite well in their videos. On this segment, a music video is analyzed while being shown and at the end, there would be a rating over 100% on how well the video depicted the lyrics and content of the song.

Duration: 30 minutes

Format: T.V, Pre-recorded

Day of Broadcast: Once a week on select stations across Nigeria

Time of Broadcast: Evening belt.

ZEE ZONE TV SHOW

- The Clapbacks – A clapback is a response to criticism with a withering comeback, or it is simply a clever, funny, witty and more of the times, insulting answer to someone who has criticized or insulted you. Celebrities are very well known to get trolled, attacked and backlashed by supposed fans and haters on social media. Though, most celebrities do not respond to these insults most of the times, this segment, however, seeks to display the few crazy, funny, savage responses that the celebrities who eventually had time, dished back to the people who insulted and attacked them on social media.
- Where Is...? – This segment focuses on entertainers (musicians, actors, etc.) who have been missing from the spotlight without necessarily giving any information about their whereabouts or the likes to their fans who were huge lovers of their art.
- One Minute Ludicrousness – On this segment, a one-minute funny, ridiculous video would be played just for a little humor on the show.
- The Shot Shooters – These days, social media is pretty well known for people who shoot bold shots at each other – in other words, these people make naughty, flirtatious passes at each other so boldly that they do not mind others seeing it on social media. This segment seeks to display the boldest, public shots ever shot by women to men and vice versa on social media.



ZEE ZONE TV SHOW RATECARD

INTRA-PROGRAMME ADVERT RATES

SYNDICATED STATIONS						
STATION	TIME BELT	TIME	15 SECS (N)	30 SECS (N)	45 SECS (N)	60 SECS (N)
NTA NETWORK			400,000	450,000	500,000	600,000
BCOS IBADAN	THURSDAYS	12:30PM-1:00PM	78,000	87,000	95,000	100,000
BCA UMUAHIA	FRIDAYS	10:00AM-10:30AM	78,000	87,000	95,000	100,000
EBBC ABAKALIKI	SATURDAY / WEDNESDAY	11:00PM-11:30PM 2:30PM – 3:00PM	78,000	87,000	95,000	100,000
NIGER DELTA TV BAYELSA	WEDNESDAY	7:00PM-7:30AM	78,000	87,000	95,000	100,000
PRTV JOS	FRIDAYS	4:30PM-5:00PM	78,000	87,000	95,000	100,000

ENTERTAINMENT COVERAGE X 50% HANDLING	
PRESS CONFERENCE	N250,000
PRODUCT LAUNCH	N450,000 (5 MINS)
BIRTHDAY/WEDDING	N280,000
BACKDROP (15 MINS)	N200,000
BACKDROP (10 MINS)	N150,000
BACKDROP (5 MINS)	N100,000
SCROLLING (100 WORDS)	N150,000
PRODUCTION OF LOGO	N200,000
LOGO FLASH (10 SECS)	N50,000

SPONSORSHIP	
30 MINUTES	N700,000 PER EPISODE
15 MINUTES	N350,000 PER EPISODE

PERSONALITY / CORPORATE FEATURES	
5 MINUTES	N100,000
10 MINUTES	N200,000
15 MINUTES	N350,000

GUEST APPEARANCE	
10 MINUTES	N100,000
5 MINUTES	N50,000

ZEE ZONE RADIO SHOW

Zee Zone Radio Show is a weekly music, entertainment and information radio show created by the astute and versatile media guru, Mrs. Anita Akpezi Agarry-Oke. The show features top charting songs from around the world, information about our favorite Nigerian upcoming and famous celebrities and other exciting segments to keep our listeners entertained.

PROGRAMME SYNOPSIS

The show is strategically divided into several segments which promise to keep listeners on the edge of their seats. Each segment creatively offers a unique set of experience to our dynamic audience.

- **Zee Up-Close:** This is a ten minutes segment dedicated to celebrities in the entertainment industry. Listeners are kept abreast with detailed and up to date information about their favorite celebrities. The presenter informs listeners of 10 fun facts about the celebrity that may be unknown to the public.
- **The Original & Covers:** In this segment, hit songs originally sung by an artiste and a cover by another artiste are played side by side and then rated to know who sang it better.
- **Celebrity Life & Style:** Here, salient topics surrounding celebrity life and style are discussed weekly.
- **Big Three:** In this segment, three top songs of the featured artiste on Zee Zone Up-close are played back to back.

Duration: 30 minutes

Format: Radio, Pre-recorded

Day of Broadcast: Once a week on select radio station across Nigeria

Time of Broadcast: Evening belt.

ZEE ZONE RADIO SHOW RATECARD

STATION	TIME BELT	TIME	60 SECS (N)	45 SECS (N)	30 SECS (N)	15 SECS (N)
CARITAS FM ENUGU	THURSDAYS	4:30AM-5:00PM	40,500	36,500	34,500	33,500
BCOS RADIO IBADAN	MONDAYS	3:30PM-4:00PM	40,500	36,500	34,500	33,500
MY RADIO FM OWERRI	TUESDAYS	4:30AM-5:00PM	40,500	36,500	34,500	33,500
EBONYI SALT FM ABAKALIKI	FRIDAYS	4:30PM-5:00PM	40,500	36,500	34,500	33,500
INDEPENDENT RADIO BENIN	TUESDAYS	8:30PM-9:00PM	46,500	43,500	40,500	38,500
CRBC, PARADISE 105.5 FM CALABAR	WEDNESDAYS	4:30PM-5:00PM	40,500	36,500	34,500	33,500
PEACE FM JOS	WEDNESDAYS	2:30PM-3:00PM	40,500	36,500	34,500	33,500
GLORY FM BAYELSA	TUESDAYS	3:30PM-4:00PM	40,500	36,500	34,500	33,500
PRESTIGE FM MINNA	THURSDAYS	4:30PM-5:00PM	40,500	36,500	34,500	33,500
REAL FM ABA	FRIDAYS	4:30PM-5:00AM	40,500	36,500	34,500	33,500
BCA ABA RADIO	MONDAYS	4:30PM-5:00PM	40,500	36,500	34,500	33,500
ODENIGBO FM OBOSI ONITSHA	MONDAYS	3:30PM-4:00PM	40,500	36,500	34,500	33,500
EXPRESS RADIO FM KANO	THURSDAYS	4:00PM-4:30PM	40,500	36,500	34,500	33,500

OAP HYPE ON RADIO

AIRTIME	N55,000
PRESENTERS FEE	N25,000



THE HEALTHY LIVING SHOW

The Healthy Living Show is a weekly health and wellness program, that seeks to educate, inform and encourage listeners to give utmost priority to their health and wellbeing. The program was created by seasoned Media guru - Mrs. Anita Akpezi Agarry-Oke. Each week, a health expert discusses and enlightens the audience on various topics ranging from the types and benefits of food, to tips on ensuring mindful living, wellness and longevity.

SEGMENTS

- **What are you Eating?:** This segment focuses on informing listeners about their choices of food, the importance and advantages of eating certain foods and fruits and what their bodies and health could be losing from not eating such foods as often as possible. The segment would also hinge on teaching people how to eat simple but proper balanced diets that would make and keep them healthier.
- **Mind and Body Wellness:** This segment focuses on educating the public on using simple but effective ways to stay healthy mentally and physically with solutions and emphasis on proper exercises, what to eat before and after a workout, losing weight naturally, proper hygiene, adequate and proper rest etc.
- **DIY Recipes:** On this segment, the host educates listeners on how to cook and prepare healthy foods and dishes with easy steps and procedures and their health benefits. The segment would also serve as a means to subtly educate the public on the importance of preparing and eating self/home made foods which are healthier and more hygienic.

Duration: 30 minutes

Format: Pre-recorded

Day of Broadcast: Once a week on select stations across Nigeria

Time of Broadcast:
Morning/Afternoon belt.

THE HEALTHY LIVING SHOW RADIO RATECARD

STATION	TIME BELT	TIME	60 SECS (N)	45 SECS (N)	30 SECS (N)	15 SECS (N)
CARITAS FM ENUGU	THURSDAYS	8:30AM-9:00AM	40,500	36,500	34,500	33,500
BCOS RADIO IBADAN	WEDNESDAYS	3:30PM-4:00PM	46,500	43,500	40,500	38,500
REAL FM ABA	TUESDAYS	11:30AM-12:00AM	40,500	36,500	34,500	33,500
MYRADIO FM OWERRI	WEDNESDAYS	1:30PM-2:00PM	40,500	36,500	34,500	33,500
PRESTIGE FM MINNA	WEDNESDAYS	10:30AM-11:00AM	40,500	36,500	34,500	33,500
CRBC, PARADISE 105.5 FM CALABAR	FRIDAYS	12:30PM-1:00PM	40,500	36,500	34,500	33,500
PEACE FM JOS	THURSDAYS	11:30AM-12:00PM	40,500	36,500	34,500	33,500
BCA ABA RADIO	MONDAYS	1:30PM-2:00PM	40,500	36,500	34,500	33,500
EBONYI SALT FM ABAKALIKI	MONDAYS	11:30AM-12:00PM	40,500	36,500	34,500	33,500
ODENIGBO 99.1FM ONITSHA	FRIDAYS	10:00AM-10:30AM	40,500	36,500	34,500	33,500
GLORY FM BAYELSA	MONDAYS	5:00PM-5:30PM	40,500	36,500	34,500	33,500
PEOPLES FM BAYELSA	MONDAYS	11:30AM-12:00PM	40,500	36,500	34,500	33,500
RAVE FM 91.7 OSOGBO	FRIDAYS	12:30PM-1:00PM	40,500	36,500	34,500	33,500
EXPRESS RADIO FM KANO	WEDNESDAYS	4:00PM-4:30PM	40,500	36,500	34,500	33,500

OAP HYPE ON RADIO

AIRTIME	N55,000
PRESENTERS FEE	N25,000



Health & NUTRITION
The Healthy Living Radio Show